*Brooklyn Outdoor Film Festival [Project Brief]*

Website : boof18.com

** Summary**

This project consists in creating a website for the Brooklyn Outdoor Festival of

this year (2018). The festival is to last 3 days, from the 5th to the 8th of August.

It has to be coded in html5/css3 and bootstrap.

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**Stakeholders**

*Client :*

→ Jennifer Viala, founder of Brooklyn Vibes Event Co.

→ Organizer of this year’s Broolyn Outdoor Festival.

*Front-End Developer :*

→ Iannetta Philippe : In charge of coding the whole website and upload it.

*Third party collaborators :*

** Goals**

The client hopes to select and show films from august 5th to 8th. The films

should appeal to audiences of all ages, and she wants her advertisements and

publications to reflect that same idea.

** Timeline**

The website must be up and operational before the 5th of August.

** Budget**

$3,500 to get the website up and running.

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**Technical specifications**

I coded the website in html5 and css3. I also used the version 4.1 of bootstrap.

The website contains 5 pages, each responding to our client’s needs :

→ Home :

On this page, you can find a carousel, which is a useful plugin for cycling

through elements (it is a slideshow). This page has for sole purpose to welcome

the potential customers of our client, as well as give them an idea of the type of

movies they will have the possibilty to watch.

→ Movies :

You can book tickets for movies here, if you are logged in.

→ About :

This page is here to provide our potential client’s customers with some

background history. They may be curious and like to know where the festival

came from in the first place, who had the idea to organize it first, etc.

→ News :

Announcements concerning the festival should be displayed on this page. As

nothing’s been posted yet, it certainly looks empty. I am sure it will soon be

filled with text soon.

→ Register :

It contains two forms. One is to create an account and join the community of

people going to the festival ; the other is simply to log in. Loging in allow you

then to book tickets for movies, or follow our client on their social media.

On each and every page, you will also find a navigation bar, which offers you the

opportunity to browse through all the different pages of the website. You will

also notice a dropdown menu called ‘others’, with 2 submenu items. Both will

respectively redirect you toward the Brooklyn News Website and Brooklyn

Bridge Park. Finally, you can click on the little icons on the right side of the

navigation bar. These three are links toward facebook.com, twitter.com and

instagram.com.

*Enjoy the Festival !!*

**Iannetta Philippe Student at Openclassrooms Front-End Developer Path**